

News Release

BASF at PU TECH 2023: Accelerating innovations for the green journey

- **Innovative polyurethane solutions enable greater sustainability for various industries**
- **BASF at PU TECH 2023: Hall South 1, Booth number S.B 01, PU Tech Exhibition, India Expo Center, Greater Noida, India**

New Delhi, India – March 17, 2023 – At PU TECH 2023, BASF demonstrates how it is accelerating innovations for the green journey with various polyurethane solutions to enable greater sustainability in the automotive, consumer, construction, and industrial sectors.

“We are enabling a more sustainable future by collaborating with our customers on innovative solutions based on bio-based or recycled materials, or optimizing production processes,” said Krithikumar Seetharaman, Director of Business Management, Performance Materials India.

For example, at PU Tech 2023, we will showcase how bio-based Elastollan® thermoplastic polyurethane (TPU) can be used for the insole and sole for sustainable footwear, without compromising performance and functionality.

BASF will also showcase solutions for infrastructure, such as PU insulation panels, and sports flooring.

On the road to sustainable mobility, BASF’s advanced and lightweight material solutions in the automotive battery and charging system, for example, are improving

energy efficiency and extending product shelf-life. Elastoskin®, an aromatic polyurethane (PU) sprayed skin in the car seat, trunk floor, and steering wheel can provide a high-quality appearance and exquisite feel with low emission and low odor.

A series of tech talks at the BASF booth has also been organized to provide an overview of the latest products and applications. For more information on the tech talks, click [here](#).

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About BASF

At BASF, we create chemistry for a sustainable future. We combine economic success with environmental protection and social responsibility. More than 111,000 employees in the BASF Group contribute to the success of our customers in nearly all sectors and almost every country in the world. Our portfolio comprises six segments: Chemicals, Materials, Industrial Solutions, Surface Technologies, Nutrition & Care and Agricultural Solutions. BASF generated sales of €87.3 billion in 2022. BASF shares are traded on the stock exchange in Frankfurt (BAS) and as American Depositary Receipts (BASFY) in the United States. Further information at www.basf.com.

About BASF in India

BASF has successfully partnered India's progress for more than 130 years. As of the end of 2022, BASF had 2,342 employees in India with 8 production sites and 42 offices throughout the country. The Innovation Campus Mumbai and the Coatings Technical Center in Mangalore are both part of BASF's global technology platform. In 2022, BASF registered sales of approximately €2.7 billion to customers in India. Further information is available on www.basf.com/in.